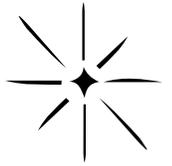




# LEKHANA KHERA



## GRAPHIC DESIGNER

Creative, detail-focused designer with 3+ years experience in signage and visual communication. Proficient in Adobe Creative Cloud, vector formatting, and production-ready layouts. Skilled collaborator with experience in AutoCAD, social media content, and basic web/email design.

## EDUCATION

### Advanced VFX and Virtual Production

Graduated: Dec 2024

### Bachelor of Fine Arts in Graphic Design

To Graduate: May 2027

## SKILLS

- Adobe Creative Suite
- Vector Illustration & Formatting
- Web & Mobile Design
- Brand Identity
- Email Marketing Design

## LANGUAGE

- English • Hindi
- Punjabi

## EXPERIENCE

### Social Media Coordinator Punjab Insurance Calgary – Calgary, AB June 2023 – Present

- Managed social media for Punjab Insurance and sub-brand Love Sidhu Talks, growing a combined **20K+ followers** organically.
- Created engaging content and graphics using Adobe Illustrator, After effects, Premiere Pro, Canva, and Hootsuite.
- Scheduled and tracked posts using Hootsuite, analyzing metrics to optimize performance.
- Supported marketing and e-commerce goals through targeted social campaigns.
- Handled community engagement, boosting follower interaction and retention.
- Proofread and edited all content to align with brand voice and quality standards.
- Stayed current on social trends and implemented best practices to drive growth.
- Contributed to multi-channel promotional campaigns and product launches.

## CONTACT



+1 587-968-5435



[lekhanakhera.wixsite.com/lekhana](https://lekhanakhera.wixsite.com/lekhana)



[Lekhanakhera@gmail.com](mailto:Lekhanakhera@gmail.com)